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Zodiak Television appoints a number of key people and strengthens its management structure

Zodiak recruits several well-renowned individuals to the management team from, among other places, Handelsbanken in Russia, Unibet plus Endemol in England and Bain & Co in Sweden, and thus strengthens the structure of the Group.

Per Lundberg has been appointed VP East for the Group and new MD of Zodiak Vostok, Zodiak's holding company for the Russian and CIS interests. Per, with a M.Sc. degree in Business Administration from the Stockholm School of Economics, has held leading business positions in Russia over the last 20 years, among others as managing director of Handelsbanken in Moscow.

Patrick Nebout is VP Zodiak Vostok, with responsibility for business development, licensing and co-production in Russia and the CIS area. Patrick will be based in Kiev, Ukraine. **Gena Kaganovitj** is VP Zodiak Vostok with responsibility for operations in Russia and CIS.

Annika Muskantor takes over as interim CFO when Peter **Olofsson** takes a time out for personal reasons. Annika, holding an MBA from the Kellogg's Graduate School of Management in Chicago, has previously worked several years at McKinsey and as CFO at Lowe Brindfors and Titan Television.

Kim Ardal, MD of Mastiff in Denmark, takes over as VP Nordic after **Mikael Wallén**, MD of Yellow Bird, who becomes VP Scripted Programming.

Jens Eriksson, holding a M.Sc in Business Administration from the Stockholm School of Economics and previously a consultant at Bain & Co and Sales Director at Universal Music, has been appointed Group Business Controller. Jens, reporting directly to the President, will be responsible for profitability and business development in the Group.

Klara Halkjaer, now Executive Assistant and holding a M.Sc. degree in Business Administration from the Stockholm School of Economics, takes on the position as Head of Communications and moves to London and the office of Zodiak International.

Erik Hultkvist, now Executive Assistant at Unibet in London and holding a M.Sc. degree in Business Administration from the Stockholm School of Economics, takes over after Klara as Executive Assistant and Trainee at the headquarters in Stockholm.

Darren Asamo, previously at Endemol and Nickelodeon, among other places, joins Zodiak International in London as Acquisitions Executive.

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***Zodiak Television AB** carries on the development, production and sales of TV programmes under the brand names of **Mastiff, Jarowskij, T & T Broadcaster, Diverse Productions, Social Club Production 5th Element, Yellow Bird, TeleAlliance Media Group, Dixi Media, YS Films, Bullseye, Kanakna, Lucky Day and Sol** in Sweden, Denmark, Norway, Finland, England, USA, Poland, Russia, Ukraine, the Netherlands, Belgium and Sol. The subsidiary company **Zodiak International** distributes the programmes and rights of the Group and other production companies in the international market with customers in more than 70 countries.*